

League of Women Voters North Orange County
Board Meeting
Tuesday, October 25, 2005 Noon-2:00PM
FJUHS District Offices

1. Call to Order, Eileen Olmsted,	Noon
2. Minutes, Janie Bonfanti.....	12
3. Treasurer's Report: Fran Mathews	12
4. Paid Advocacy Ad: Eileen Olmsted	1
5. Banner Ad: Janie Bonfanti	
6. Photo Copier: Shirley Bloom.....	
7. Ex. Comm. Report:	
8. Web Site Report: Angela's Documents, Eileen Olmsted	
9. Voters Service: Shirley Bloom, Joan Cohen	
10. Citizen Education: Deane Cassidy.....	
11. Membership: Wanda Shaffer	
12. Prop 76 Forum, Mary Fuhrman, Marilyn Buchi	
13. Program Report, Jane Bonfanti, Frann Shermet	
14. Lunch with League: Bette Frazier	
15. Development: Kay Bruce	
16. Energy Update Study: Eleanor Fumanti, Edith Bockian	
17. Next LWVNOC Board Meeting: November 22, Noon, FJUHSDO	
18. Website updates for November	
19. Publicity issues for November.....	
20. Advocacy issues for November	
21. Announcements,	
22. Adjournment:.....	2:00

League of Women Voters North Orange County BOARD REPORT FORM

Person submitting report: Angela Lindstrom

Office/Region/Committee/Organization: www.lwvnoc.org website

Date submitted: 10/24/05

SUMMARY

Web site statistics 9/5 to 10/24/05

A. General Summary

This report contains overall statistics.

(Figures in parentheses refer to the 7-day period ending Oct 24 2005 at 11:44 PM).

Successful requests: 5,768 (495)

Average successful requests per day: 21 (70)

Successful requests for pages: 5,385 (476)

Average successful requests for pages per day: 19 (67)

Failed requests: 1,420 (155)

Distinct files requested: 50 (46)

Data transferred: 1.04 gigabytes (70.04 megabytes)

Average data transferred per day: 3.95 megabytes (10.01 megabytes)

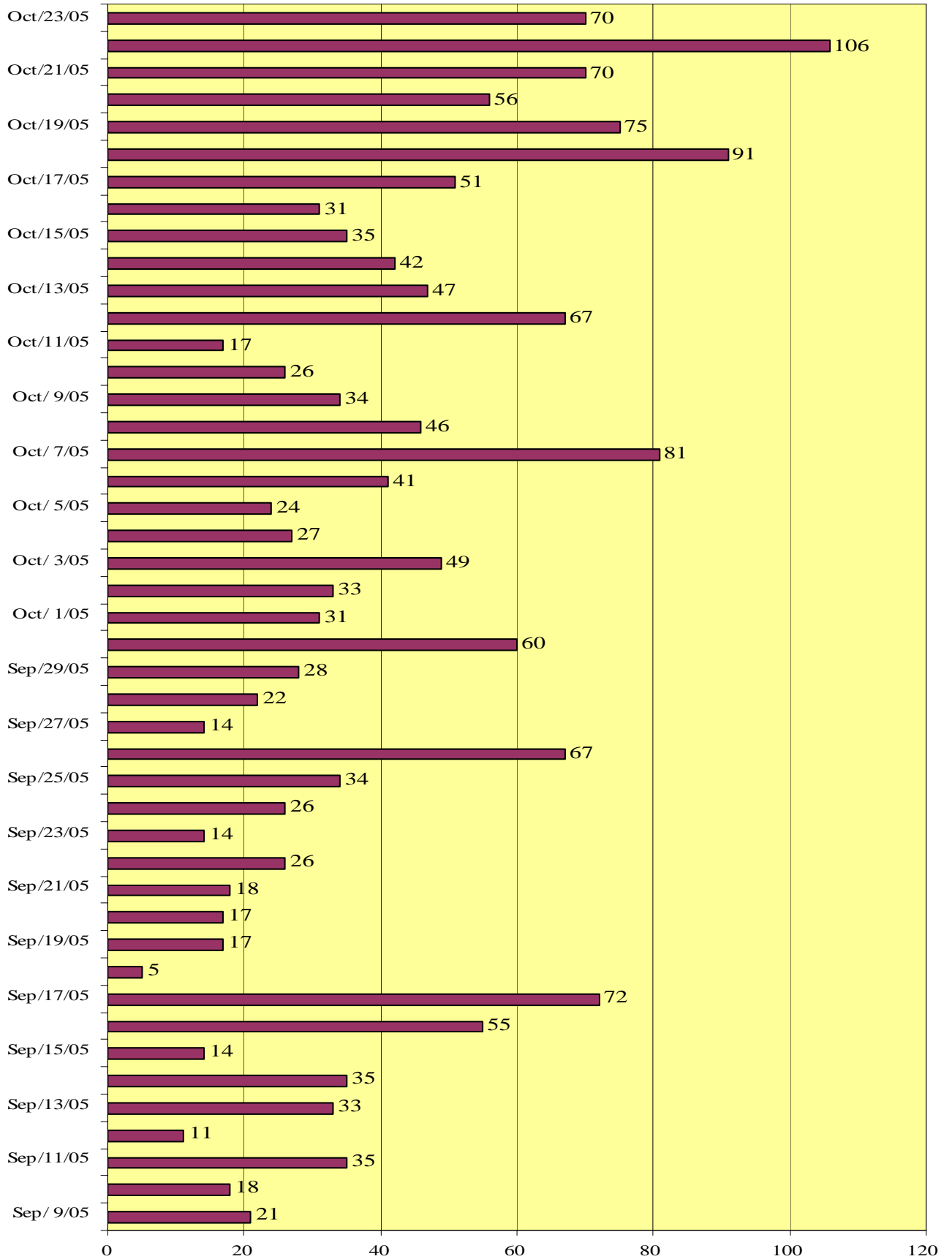
* A *request* includes web pages, files, and images.

** A *successful request for a page* means that the web server returned a code to denote an http request for a page was successfully returned to the requestor. A *failed request* come about for a variety of reasons, but the most common are when the requested file is not found or is read-protected.

B. Daily Report

This report lists the activity in each day.

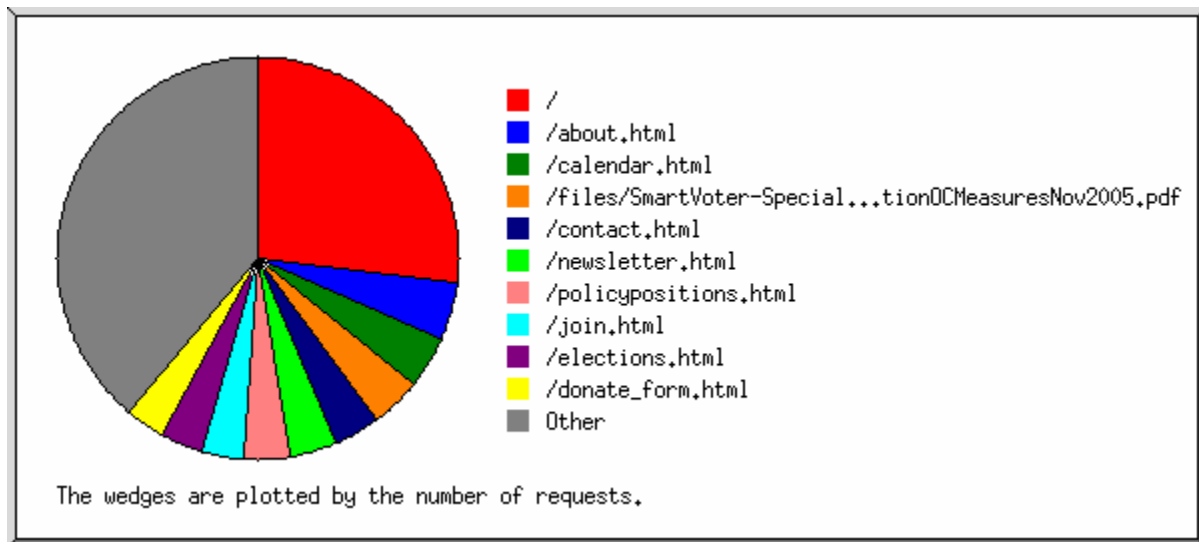
Successful # Pages Served By Date



Busiest day: Oct/22/05 (106 requests for pages).

C. Request Report

This report lists the files requested on the site.



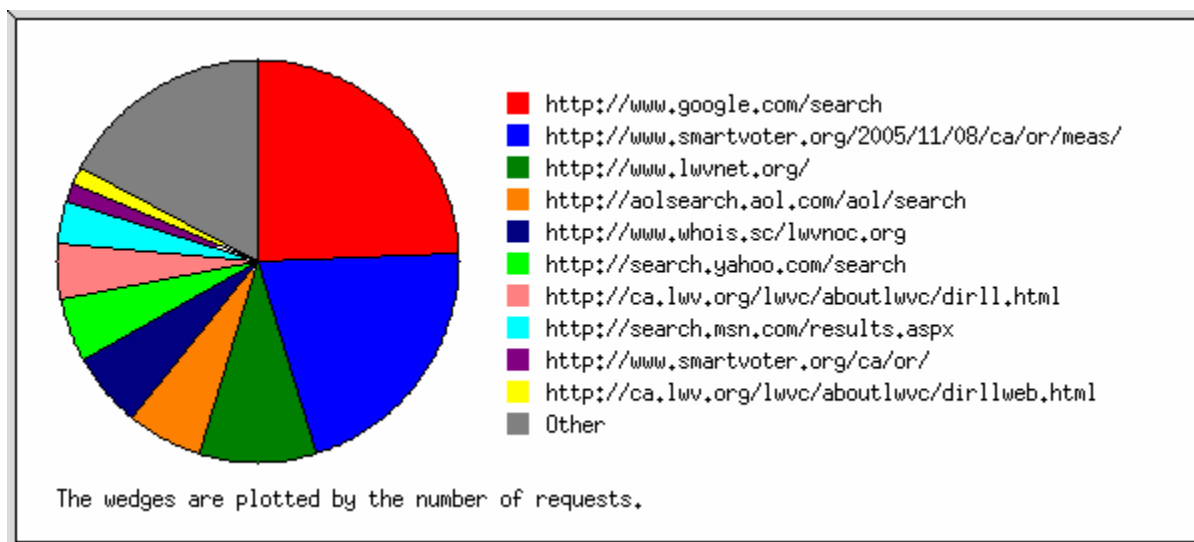
Listing files, sorted by the number of requests.

#reqs:	%bytes:	last time:	file
1455:	0.47%:	Oct/24/05 2:25 AM:	/
248:	0.16%:	Oct/24/05 1:16 AM:	/about.html
226:	0.14%:	Oct/24/05 1:22 AM:	/calendar.html
213:	0.27%:	Oct/23/05 10:25 PM:	/files/SmartVoter-SpecialElectionOCMeasuresNov2005.pdf
207:	0.07%:	Oct/24/05 1:27 AM:	/contact.html
202:	0.08%:	Oct/24/05 1:28 AM:	/newsletter.html
197:	0.05%:	Oct/24/05 1:21 AM:	/policypositions.html
185:	0.07%:	Oct/24/05 1:26 AM:	/join.html
182:	0.04%:	Oct/23/05 12:53 AM:	/elections.html
172:	0.04%:	Oct/23/05 3:37 PM:	/donate_form.html
147:	14.43%:	Oct/22/05 12:29 PM:	/files/032005Voter.pdf
146:	0.09%:	Oct/23/05 7:32 PM:	/board.html
133:	2.23%:	Oct/23/05 1:22 AM:	/files/Summer2004Voter.pdf
99:	8.84%:	Oct/22/05 12:24 AM:	/files/CommCollegesBestKeptSecret-01132005.pdf
99:	0.02%:	Oct/22/05 7:41 PM:	/join_form.html
90:	0.10%:	Oct/22/05 11:37 PM:	/past_events.html
89:	0.02%:	Oct/22/05 5:30 PM:	/about_edfund.html
88:	2.39%:	Oct/23/05 1:23 AM:	/files/092004Voter.pdf
88:	0.02%:	Oct/21/05 11:14 AM:	/about_action.html
87:	0.03%:	Oct/21/05 11:14 AM:	/history.html
87:	1.24%:	Oct/23/05 1:22 AM:	/files/012005Voter.pdf
87:	1.65%:	Oct/22/05 11:41 PM:	/files/022005Voter.pdf
85:	0.27%:	Oct/23/05 5:58 PM:	/files/SmartVoter-SpecialElectionNov82005.pdf
83:	0.03%:	Oct/22/05 7:40 PM:	/about_vision.html
72:	28.01%:	Oct/20/05 11:27 PM:	/files/LWVNOC-PopulationForum-CityOfFullerton-03052005.pdf
69:	2.96%:	Oct/22/05 11:41 PM:	/files/052005Voter.pdf
67:	1.61%:	Oct/22/05 5:29 PM:	/files/102004Voter.pdf
64:	4.28%:	Oct/19/05 6:15 PM:	/files/Summer2005Voter.pdf
64:	1.79%:	Oct/20/05 6:24 PM:	/files/042005Voter.pdf
56:	0.79%:	Oct/23/05 1:22 AM:	/files/LWVNOC-PopulationForum-SchoolDistrictView-03052005.pdf

47: 0.48%: Oct/22/05 11:41 PM: </files/052004Voter.pdf>
 44: 0.23%: Oct/18/05 6:20 PM: </files/HelloSummerFlier.pdf>
 44: 0.82%: Oct/20/05 7:08 PM: </files/092005Voter.pdf>
 39: 0.07%: Oct/21/05 3:24 AM: </files/FlyerOurGrowingPopulation-03052005.pdf>
 34: 15.69%: Oct/22/05 6:04 PM: </files/LWNOCLunchWithLeague-03242005.pdf>
 31: 4.89%: Oct/21/05 10:58 AM: </files/LunchWithLeagueAlbum-03242005.pdf>
 24: 4.69%: Oct/21/05 10:58 AM: </files/CommunityForumPhotos-03052005.pdf>
 12: 0.05%: Oct/22/05 4:10 AM: </files/LWVNOCKickoff-09112005.pdf>
 11: 0.84%: Oct/23/05 9:36 PM: </files/102005Voter.pdf>
 7: 0.06%: Mar/1/05 7:29 PM: </files/FlyerOurGrowingPopulationJanuary262005.pdf>
 5: : Mar/1/05 11:37 PM: </memberslogin.html>

D. Referrer Report

This report lists the referrers (where people followed links from, or pages which included this site's images).



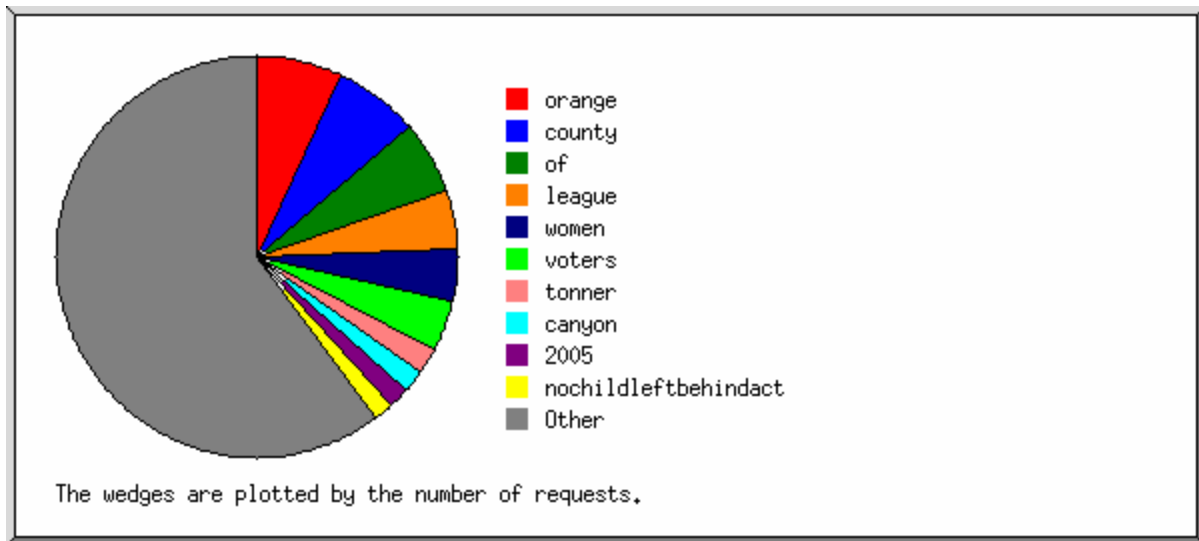
Listing referring URLs, sorted by the number of requests.

```
#reqs: URL
-----: ---
156: http://www.google.com/search
133: http://www.smartvoter.org/2005/11/08/ca/or/meas/
59: http://www.lwvnet.org/
39: http://aolsearch.aol.com/aol/search
10:
http://aolsearch.aol.com/aol/search?invocationType=DNSEERROR&query=www.csuf.edu
u
39: http://www.whois.sc/lwvnet.org
33: http://search.yahoo.com/search
28: http://ca.lwv.org/lwvc/aboutlwvc/dir11.html
22: http://search.msn.com/results.aspx
10: http://www.smartvoter.org/ca/or/
9: http://ca.lwv.org/lwvc/aboutlwvc/dir11web.html
6: http://search.aol.com/aolcom/search
6: http://search.earthlink.net/search
5: http://cc.msnsnscache.com/cache.aspx
4: http://www.comcast.net/gry/websearch
4: http://ca.lwv.org/lwvc/aboutlwvc/dir11lo.html
```

3: <http://smartvoter.org/2005/11/08/ca/or/meas/>
3: <http://www.google.ca/search>
3: <http://www.smartvoter.org/2005/10/04/ca/or/>
3: <http://www.smartvoter.org/sv/team/savelinks.cgi>
3: <http://search.yahoo.com/>
3: <http://www.google.com.au/search>
3: <http://www.google.co.uk/search>
3: <http://lwvnet.org/>
3: <http://www.miragorobot.com/scripts/mrinfo.asp>
2: <http://www.mywebsearch.com/jsp/GGmain.jsp>
2: <http://www.google.fr/search>
2: <http://www.google.com/>
2: <http://search.msn.com/spresults.aspx>
2: <http://internetsupervision.com/urlmonitor>
2: <http://orangecounty.cox.net/ci/search/google>
2: <http://www.google.nl/search>
2: <http://www.google.it/search>
2: <http://www.google.lt/search>
2: <http://www.smartvoter.org/2005/11/08/ca/or/>
2: <http://kd.mysearch.myway.com/jsp/GGmain.jsp>
2: <http://iconsurf.com/>
1: <http://mail.isp.netscape.com/email/scripts/view.pl>
1: <http://www.google.com/ie>
1: <http://www.google.com/custom>
1: <http://www.google.ae/search>
1: <http://www.adelphia.net/google/index.php>
1: <http://www.google.de/search>
1: <http://search.peoplepc.com/search>
1: <http://www.ca.lwv.org/lwvc/aboutlwvc/dir11.html>
1: <http://iconsurf.com/robot.html>
1: <http://search.msn.com/results.asp>
1: <http://search.yahoo.com/search/msie>
1: <http://www.google.com.tr/search>
1: <http://www.google.co.th/search>
1: <http://forms.lwvnet.org/lwv/>
1: <http://webmail.aol.com/msgview.adp>
1: <http://www.hotbot.com/default.asp>
1: <http://us.f812.mail.yahoo.com/ym/ShowLetter>
1: <http://smartvoter.org/2005/10/04/ca/or/>
1: <http://search.netscape.com/ns/search>
1: <http://www.overture.com/d/search/p/nz/>
1: <http://myweb2.search.yahoo.com/search>
1: <http://classic.webmail.aol.com/msgview.adp>
1: <http://www.lwvnet.org/lwv/>
1: http://e20.email.excite.com/msg_read.php
1: <http://web.ask.com/web>
1: <http://www.google.dk/search>
1: <http://us.f304.mail.yahoo.com/ym/ShowLetter>
1: <http://us.f308.mail.yahoo.com/ym/ShowLetter>
1: <http://us.f813.mail.yahoo.com/ym/ShowLetter>
1: <http://www.smartvoter.org/sv/team/approvelinks.cgi>
1: <https://www.pennysaverusa.com/advertise/myads/delete.asp>
1: <http://search.virgilio.it/search/cgi/search.cgi>
1:
xxxx:+++++
1: <http://search.msn.com/local/results.aspx>

E. Search Word Report

This report lists which words people used in search engines to find the site.



Listing the top 50 query words by the number of requests, sorted by the number of requests.

```
#reqs: search term
-----: -----
61: orange
60: county
51: of
41: league
36: women
36: voters
18: tonner
15: canyon
15: 2005
14: nochildleftbehindact
14: north
12: olmsted
12: fullerton
12: california
10: www.csuf.edu
9: population
9: lwv
9: and
8: measure
7: in
7: v
7: u.s
7: 2020
6: oc
6: b
6: ballot
6: july
6: dnasamples
6: www.lwvnoc.org
5: school
5: sizzler
5: measures
5: shermet
5: frann
5: ca
4: menzies
4: or
4: coyotehillsgolf
4: brea
```

4: coupon
4: eileen
4: yssa
4: www.lwvc.org/lwvonly
4: restaurant
3: wildlife
3: la
3: election
3: cohen
3: deborah
3: the
280: [not listed: 215 search terms]

ACTION REQUESTED (If none, please indicate)

Please send event notices, study notes and reports, and other LWVNOC artifacts to Angela at angela@chenlindstrom.com. It will be posted to the website after approval by Eileen. (I will send the item to her for approval.)

LEAGUE OF WOMEN VOTERS NORTH ORANGE COUNTY BOARD REPORT FORM

Person Submitting Form: Shirley Bloom
Portfolio: Voter Service
Date Submitted: October 24, 2005

PRO AND CON PRESENTATIONS; NOVEMBER 8, 2005

Sept. 17-- Humanist Society, Newport Beach Lawn Bowling Club (Corona Del Mar)
Shirley Bloom and Monika Broome--24 in attendance;1:30-3:30p.m. \$50 honorarium

Sept 29--Clee; 1:15; Monika Broome

Oct. 5--Cypress Library, Arline Burgmeier; 4

Oct. 10--Fullerton Library (NUFF); 6:45-8:45p.m. 32 (Shirley)

Oct. 12--Delta Kappa--Mary Fuhrman 22

Oct. 17--1st Baptist Church, Anaheim--701 Broadway,6:30-8:30p.m. 5 (Shirley)

Oct. 18--Placentia Library, 7:00- 8:30p.m. 2 (Shirley)

Oct. 19--Brea, La Habra AAUW--7:00-9:00p.m. 13, \$25 honorarium (Shirley)

Oct. 20--Buena Park Library--6:00-8:00p.m. Shirley & Mary Fuhrman 20

Oct. 21--Fullerton Senior Center--10:45-11:45a.m. 33 Shirley

Oct. 22--Pro/Con Moderator, La Habra City Hall, 5:00p.m. 42 Shirley

Oct. 26--Emerald Court Seniors, Medical Center Drive--1:30-2:30p.m.

Oct. 31--Quaker Gardens Retirement, 2151 Dale, Stanton--1:30-2:30p.m.

I have had 24 calls regarding the election. Most were asking about the 4 county measures; 3 asked about League positions; 4 wanted to attend the next pro/con presentation as they missed the Fullerton Senior Center date; I suggested they attend Lunch with League. One wanted to know if Republicans could come to the Buena Park presentation. Received a lot of positive responses and thanks from attendees at the presentations. It's been a busy month but gratifying. Nuff meeting and Fullerton Library were in Fullerton Observer Norma Waller did a lot of work in Buena Park distributing flyers and getting publicity for the Buena Park presentation. The response was great, especially as we had a number of younger people in the audience.

Action/Discussion requested: None

**League of Women Voters North Orange County
BOARD REPORT FORM**

Person submitting report: Marilyn Buchi and Mary Fuhrman

Committee/Portfolio: School Finance/Prop76 Forum

Date submitted: October 24, 2005

SUMMARY

Generally, we would report that the event was a success. The venue and panelists were outstanding. The audience was small, but the production of a CD/video for cable presentation was a great compensation for the lack of audience.

Luis, the freelance videographer, was technically proficient and delivered a finished product very quickly to Adelphia as well as to Mary Fuhrman. The Forum is truly being shown in its entirety every Saturday at 7:00 and 10:00 p.m. We had no success with Comcast or with Cox.

Would recommend working with the University when the opportunity arises. Frances Tevis was a delight and, of course, their facility is great.

Thanks for great committee work!!!

**ACTION/DISCUSSION REQUESTED (PLEASE INDICATE HOW MUCH TIME YOU
WOULD LIKE TO HAVE RESERVED ON THE AGENDA)**
(If none, please indicate)

A short debrief may be valuable for future event consideration.

Any of other item to be placed on the agenda? How much time would be needed?

**League of Women Voters North Orange County
BOARD REPORT FORM**

Person submitting report: Janie Bonfanti

Committee/Portfolio: Program Committee

Date submitted: October 21, 2005

SUMMARY

A Suggestion was brought to the attention of the Executive Committee on a Smart Voter.org Banner, 3 feet wide by 2 feet in long, it would be displayed over Harbor Blvd near the Fox Theatre in the City of Fullerton. Smart Voter.org Banner would also be considered for other North Orange County Cities. One time estimate cost for a banner that size would be about \$190. The fee for Fullerton City maintenance crew to set up the banner is \$ 50.00. Any decisions taken in reference to this issue would fall under the Development Committee.

October 27, 2005 Lunch with League Speakers will be Eileen Olmstead, Jerry Young, Eleanor Fumanti. Title: Ballot Measures.

Energy Study meetings are held at City of Placentia Library, 411 E.Chapman Ave 10:00am – 12:00noon. Upcoming meeting Section's # (5) Who's in charge? # (6) Customer Choice and Direct Access.# (7) Interrelationships of Energy and Water.

February 4, 2006 will be the 86th birthday for League of Woman Voters.
Fullerton Joint Unified School District Board Meeting Room 9:00am – 1:00pm.

ACTION REQUESTED (If none, please indicate)

**League of Women Voters North Orange County
BOARD REPORT FORM**

Person submitting report: Kay Bruce

Committee/Portfolio: Development Committee

Date submitted: October 24, 2005

SUMMARY

The Development Committee met after the Lunch with League on September 22nd. You have a copy of those meeting notes. They are also posted on www.lwvnoc.org. The committee is working on three goals:

- To develop Leadership skills for members for the next two years.
- To increase the image of LWVNOC in the community
- To develop a Financial Plan for the next two years

The final report for the Hewitt Foundation grant will be submitted in the next two weeks. The success of the grant is determined by the number of people exposed to the Prop 76 issues. The Pros and Cons groups can be counted as a related activity of the grant. The final report will be on the website. In summary the grant reached approximately 800-900 persons although the attendance at the Cal State Fullerton Student Pavilion was only 47. Three cable companies are carrying the 90 minute program on Saturday nights until the election. We spent \$1,000 on cable taping, and marketing. The evaluations were all positive. The attendance was very poor with only 7 non Leaguers present.

**ACTION/DISCUSSION REQUESTED (PLEASE INDICATE HOW MUCH TIME YOU
WOULD LIKE TO HAVE RESERVED ON THE AGENDA)**
(If none, please indicate)

No Oral Report From Development Committee

**Any of other items to be placed on the agenda? How much time would be
needed?**

League of Women Voters of North Orange County					
BUDGET COMPARISON					
		1996-2000	2003-2004	2004-2005	Budget
		Average	Estimated Annual	Estimated Annual	2005-2006
INCOME					
9100	Member Dues*	\$ 6,800	\$ 6,470	\$ 7,380	\$ 7,500
*Total Per Member Payments to National, State, and County LWV are estimated as \$6520 leaving our local League with slightly less than \$1000 of member dues.					
CONTRIBUTIONS/FINANCE DR.					
9210	Contributions - Member	\$ 1,200	\$ 785	\$ 1,506	\$ 1,000
9220	Contributions - Non-Member		\$ 73	\$ -	
9240	Fund Raising/Other	\$ 3,400			\$ 3,080
	Garage Sale			\$ 1,719	\$ -
9260	Honorariums		\$ 195	\$ 25	\$ 200
	TOTAL - Contributions	\$ 4,600	\$ 1,053	\$ 3,250	\$ 4,280
MISCELLANEOUS INCOME					
9610	Annual Meeting - local		\$ 600	\$ 450	\$ 800
9620	Membership Kick-Off		\$ 315	\$ 1,775	\$ 1,200
9630	Lunch w/ League	\$ 100	\$ 2,000	\$ 2,300	\$ 2,200
9640	LWV Birthday Party	\$ 500	\$ 425	\$ -	\$ 100
9650	Grant, No Child Left Behind			\$ 529	
9660	Grant, Community College			\$ 793	
9500	Interest on Savings Accts.		\$ 125	\$ 77	\$ 100
	TOTAL - Misc. Income	\$ 600	\$ 3,465	\$ 5,924	\$ 4,400
	TOTAL INCOME	\$ 12,000	\$ 10,988	\$ 16,554	\$ 16,180
EXPENDITURES					
BOARD/ADMIN. COMM.					
1100	President		\$ 20	\$ -	\$ 100
1150	Vice-Presidents (Prog. & Admin)	\$ -	\$ -	\$ -	\$ 400
1200	Secretary	\$ -	\$ -	\$ -	\$ 50
1300	Treasurer	\$ 0	\$ 0	\$ 0	\$ 50
1421	Membership		\$ 175	\$ 295	\$ 200
1422	Affiliations & Contrib.			\$ 50	\$ 50
1423	Directory	\$ 300		\$ 618	\$ 200
1510	Board Tools/Expenses	\$ 500	\$ 560	\$ 194	\$ 200
1520	Hospitality			\$ 50	\$ 50
	TOTAL - Board, Admin. Com.	\$ 800	\$ 755	\$ 1,207	\$ 1,300
PROGRAM/STUDIES/ACTION					
2100	Nat'l, State, County, Local	\$ 100		\$ 37	\$ 100
2450	Citizen Education		\$ 1,173		
2455	Grant, No Child Left Behind			\$ 498	\$ -
2460	Grant, Community College			\$ 793	\$ -
	TOTAL - Program/ Studies/ Action	\$ 100	\$ 1,173	\$ 1,328	\$ 100

VOTER SERVICE					
4100	Publications/Pros & Cons	\$ 500	\$ 400	\$ 442	\$ 500
4200	Candidate Forums	\$ 100	\$ 270	\$ 21	\$ -
4400	Voter Registration/Misc.			\$ 95	\$ 50
	TOTAL - Voters Service	\$ 600	\$ 670	\$ 558	\$ 550
VOTE R					
5100	Voter Printing, etc.	\$ 2,000	\$ 640	\$ 550	\$ 500
5200	Voter Postage		\$ 370	\$ 375	\$ 400
	TOTAL 5 - Voter	\$ 2,000	\$ 1,010	\$ 925	\$ 900
DELEG./TRAVEL/AFFIL.					
6100	National Convention	\$ 1,000	\$ -	\$ -	\$ 1,500
6200	State Convention	\$ 231	\$ 800	\$ 970	\$ -
6450	President's Council	\$ -	\$ -	\$ -	\$ 300
6500	Workshop Registration	\$ -	\$ -	\$ -	\$ 100
	TOTAL - Deleg./Travel/Affil.	\$ 1,231	\$ 800	\$ 970	\$ 1,800
FINANCE DRIVES					
7200	Fundraisers/Other			\$ 7	\$ 100
	TOTAL - Finance Drives			\$ 7	\$ 100
OPERATING COSTS					
7400	Telephone	\$ 300	\$ 300	\$ 310	\$ 310
7500	P.O. Box Rental		\$ (77)	\$ 26	\$ 30
7600	Insurance		\$ 230	\$ 354	\$ 400
7700	Miscellaneous Fees			\$ 70	\$ 20
7900	Web Page			\$ 235	\$ 100
	TOTAL - Operating Costs	\$ 300	\$ 453	\$ 760	\$ 860
PMP PAYMENTS					
8110	PMP National		\$ 2,997	\$ 3,217	\$ 3,300
8120	PMP State		\$ 2,367	\$ 2,856	\$ 3,000
8130	PMP County		\$ 230	\$ 220	\$ 220
	TOTAL - PMP	\$ 4,900	\$ 5,594	\$ 6,293	\$ 6,520
EVENTS					
2440	Lunch with League		\$ 2,000	\$ 1,900	\$ 2,000
6400	Annual Meeting LVWNOC		\$ 600	\$ 450	\$ 800
6600	Kick-Off			\$ 1,550	\$ 1,200
7332	Holiday Party		\$ 6	\$ -	\$ 50
	TOTAL - Events	\$ -	\$ 2,606	\$ 3,900	\$ 4,050
	TOTAL EXPENSES	\$ 9,931	\$ 13,061	\$ 15,949	\$ 16,180
	INCOME -EXPENSE	\$ 2,069	\$ (2,074)	\$ 605	\$ -
	Funds Available 4/1/05:				

League of Women Voters North Orange County

BOARD REPORT FORM

Person submitting report: Eleanor Fumanti and Edith Bockian

Committee/Portfolio: Energy Update Study

Date submitted: October 24, 2005

SUMMARY

The study group will have its fourth meeting on Wednesday at the Placentia Library at 10:00AM. Additional Meetings are scheduled for November 9, December 12, and January 11. Sixteen League members have joined the group; new members are always welcome, and attendance has been high at each meeting. Members are taking turns presenting the information in the 73 page study guide and we should be ready to hold a consensus meeting in January. Consensus forms are due March 15. The Board needs to approve a consensus meeting date.

ACTION/DISCUSSION REQUESTED (PLEASE INDICATE HOW MUCH TIME YOU WOULD LIKE TO HAVE RESERVED ON THE AGENDA) **(If none, please indicate)**

We propose scheduling a single consensus meeting on Saturday, January 14th from 9:00AM to 1:30 PM including lunch.

Discussion Time: 5 minutes

Any of other item to be placed on the agenda? How much time would be needed?